



# clcu State Partner *Independent Colleges and Universities* Activities for NYGEAR UP 2014–2020

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Commission on Independent Colleges and Universities

Solutions for New York's **Future**

[cicu.org](http://cicu.org) [nycolleges.org](http://nycolleges.org)

# About clcu

- Voluntary consortium of 100+ private, not-for-profit colleges and universities in New York State
  - Membership association for college chief executives
  - Chartered by New York State Board of Regents
- Formal liaison with Congress, Governor, Legislature, federal and state agencies, State University, City University, and proprietary sector regarding public policy, regulation, and legislation
- Headquartered in Albany
  - Founded in 1956; full-time president, professional staff since 1968
- Long-time commitment to outreach to schools, libraries, community-based organizations and colleges

# clcu Outreach Programs

- 30+ years of pre-college Outreach Programs provides (many activities grant-supported – e.g., CACG and GEAR UP):
  - Workshops and PD for Counselors and Teachers
  - Colleges2Kids–Kids2Colleges®
  - Previous NYGEAR UP
    - Single Day Campus Visits , “College Quest” Learning and Team Activity-based Overnight Visits

# clcu's Outreach Programs

- Helpful free resources about admissions, financial aid and college awareness
  - **Your College Search:** Features campus profiles, academic programs, a locator map, calendar, and helpful Web sites
  - **Affording College and Como pagar la universidad:** Features an overview of the financial aid process and descriptions of the major financial aid programs, plus a locator map containing contact information for the 100+ independent colleges and universities in New York state
  - **Quick Tips:** A concise guide for students about managing money and workload at college with useful tips on keeping college costs down, and semester grades up
  - **Tips2Transfer and Map2Transfer:** A manual and 3 brochures on information about Transfer into New York's Independent Colleges and Universities and includes additional resources for veterans, adult/returning students, and for students coming from a community or 2-year college.
  - **Middle School Series:** Getting To College and Getting To College Starts Now – A Guide for Families.
  - Online database of Outreach and Enrichment Programs



# Finding/Requesting Publications/Alerts

- Certain publications available to order (in limited quantities): Inquire at [outreach@cicu.org](mailto:outreach@cicu.org)
- All clcu publications are available free as PDFs.  
Download at: [www.nycolleges.org/get-more-resources](http://www.nycolleges.org/get-more-resources)
- To receive email notifications for updates on resources, newsletters and announcements of new publications,  
Visit the SurveyMonkey order form (see above) or email [outreach@cicu.org](mailto:outreach@cicu.org)

# Location of the 100+ Independent Colleges and Universities

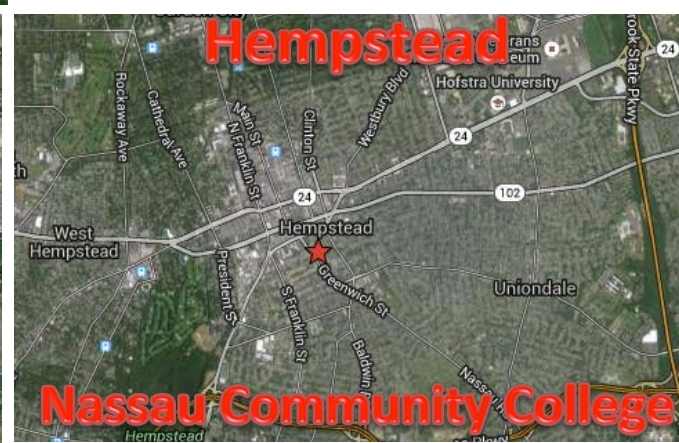
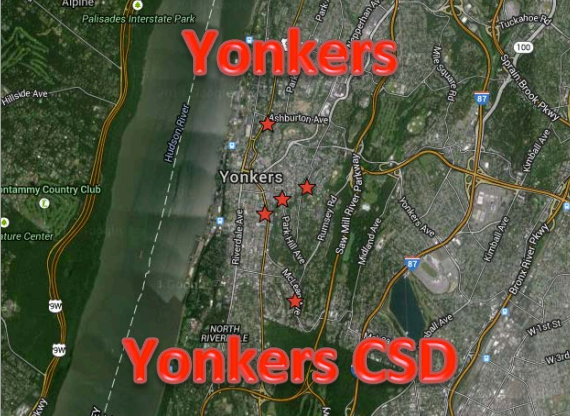
There are nearly 150 independent colleges and universities located throughout New York State - more than any state in the nation.

clcu colleges and universities and their branch campuses are located around the state:

- 10 – Western New York
- 9 – Finger Lakes
- 3 – Southern Tier
- 6 – Central New York
- 3 – North Country
- 4 – Mohawk Valley
- 15 – Capital District
- 28 – Mid-Hudson
- 52 – New York City
- 13 – Long Island

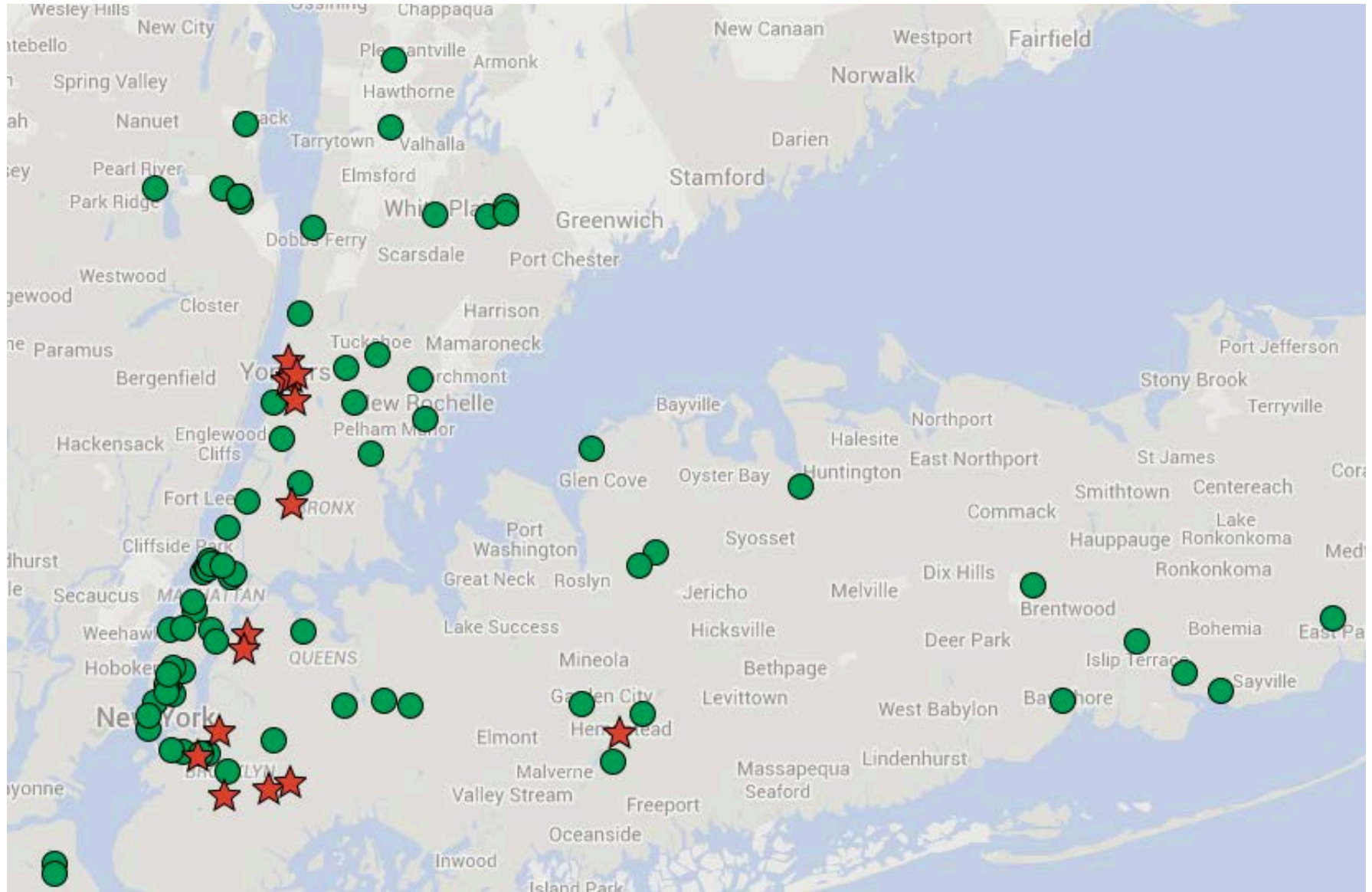






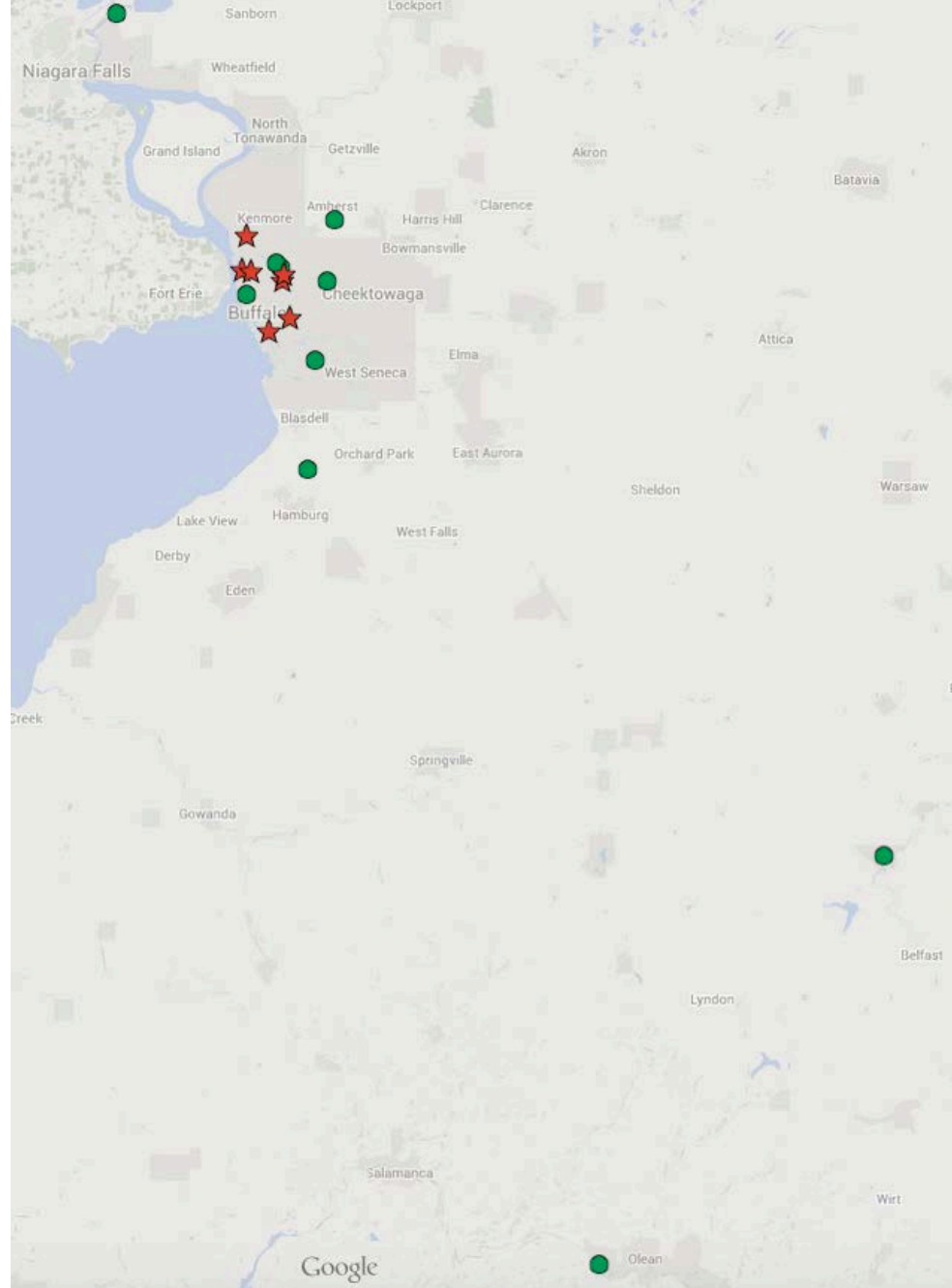


# Mid-Hudson, New York City and Long Island

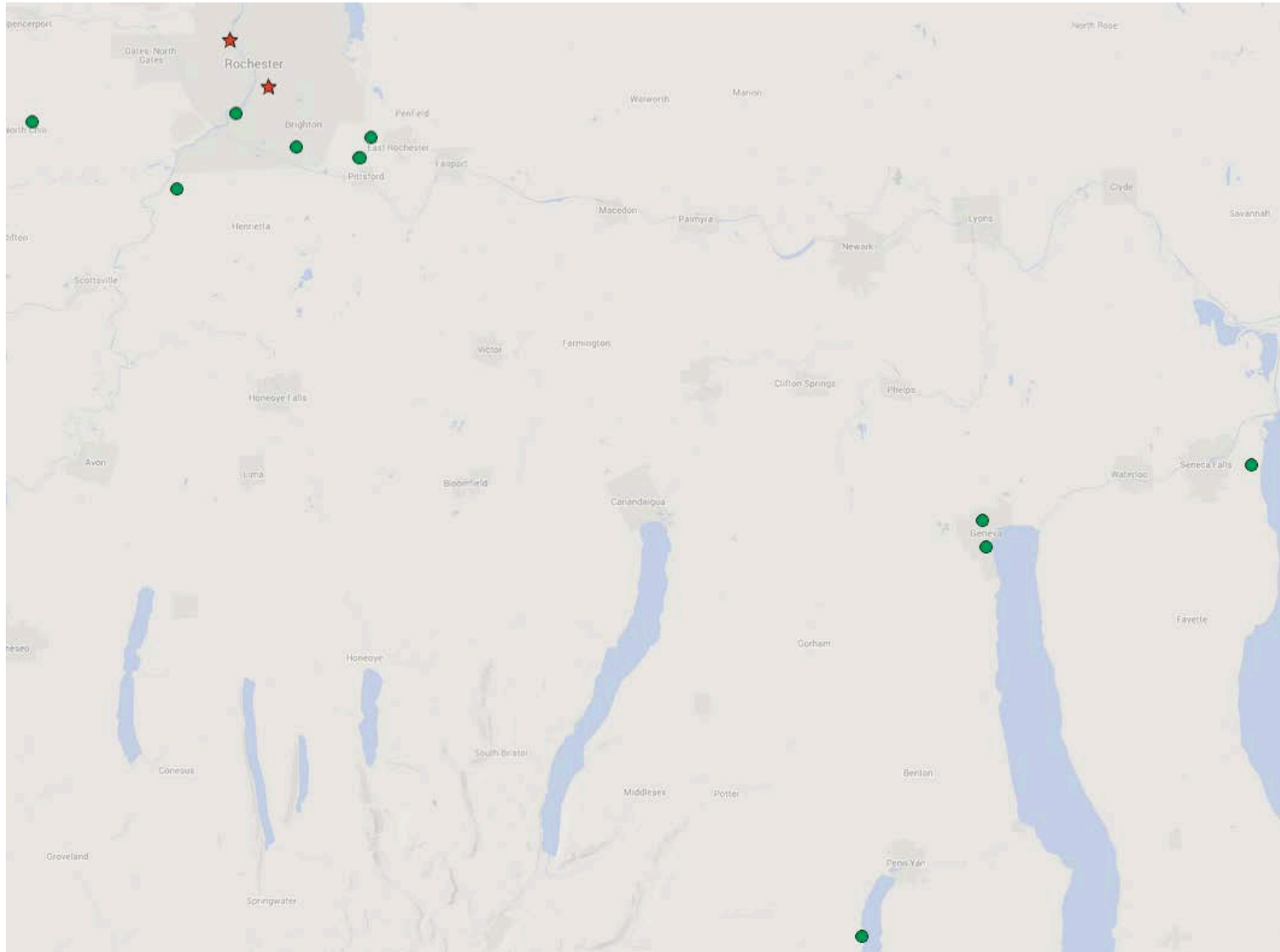




# Buffalo



# Rochester/Finger Lakes



# clcu Proposed Services\*

1. Annual NYGEAR UP College & Career Awareness Curriculum
2. Professional Development and Curriculum Training
3. Facilitating Campus Visits (Yrs 2-5) and Regional Workshops (Yr 6 only)
4. Meetings/Presentation
5. Regional Institutions' Advisory Group (RIAG)

**\*CAVEAT: Year 1 programming and activities contingent on contract execution**



# 1. Annual NYGEAR UP College & Career Awareness Curriculum

- Grade-specific college and career awareness focused curriculum
- Goal: Introduce college and career modules to every student in the cohort. Pre-and a post-questionnaire to evaluate students' shifts in knowledge
  - Yr 1, grade 7
    - Each NYGEARUP school will receive the Kids2College® curriculum
  - Yrs 2-6
    - Schools will receive a GEAR UP-branded grade-specific curriculum

# 1. College & Career Awareness Curriculum

- Materials: Provided to schools at the beginning of the academic year
  - Teacher's manual and Student workbooks
  - Pre- and post-curriculum questionnaire that each school will administer

# 1. College & Career Awareness Curriculum

- Yr 1, 7<sup>th</sup> grade: Kids2College® Curriculum—Focus on Education Options; Career Exploration; Getting to College; Paying for College; Connecting College and Careers; Career Day
- Yr 2, 8<sup>th</sup> grade: Focus: on It's All About Me: My Future Goals; Why College?; College Options; Planning High School Class Choices and Activities; Reflecting on Strengths and Interests; Sample Recommendations and Rankings; MyMap2College; Skill-building: Note-taking and Summarizing
- Yr 3, 9<sup>th</sup> grade: Focus on Making the Match: College Expectations to Your Expectations; College Comparison Tools; College Costs and Packaging; College Applications; Curriculum Planning: Mapping High School to College/ Career; Building Support Networks
- Yr 4, 10<sup>th</sup> grade: Focus on College and Career Plans and Research; Skill-building: Time Management and Writing
- Yr 5, 11<sup>th</sup> grade: Focus on College Lists, Calendars, Applications and Essays
- Yr 6, 12<sup>th</sup> grade: Focus on Resumes and Applications; Post-High School Tools and Prep for Success



# Colleges2Kids - Kids2College® Middle School Initiative

- clcu's initiative started in 2009
- Funded through a federal College Access Challenge Grant (CACG) awarded to clcu by New York State Higher Education Services Corporation (NYSHESC) to provide grant-defined services to eligible middle schools.
- The C2K – K2C program's overreaching goal is to expand college and career connections and work to build a college-going culture in the targeted middle schools.
- Rationale is to make connections to college and careers earlier in the academic cycle, before students have little or no time to catch up.

# Class Curriculum Focusing on College and Career Awareness

- Sets the expectation that all students are able to go to college
- Helps students make the connections between middle school, high school, college and career
- Familiarizes students with college-specific vocabulary that they may hear and recognize during their campus visit

# Year 1 – Grade 7 Curriculum Kids2College®

## My Path to Success Student Workbook

- Age appropriate and colorful with engaging activities for sixth grade students
- Arranged as a lesson outline and includes all worksheets and handouts
- Prompts students to identify key vocabulary words during lessons and to journal periodically to capture their personal reflections





# Lesson One:

## Education Options

- Rationale:

- Understand why postsecondary education is important
- Student Goals:
  - Identify the types of postsecondary institutions and the hierarchy of degrees
  - Describe the economic benefits of education beyond high school
  - Locate information on the degrees required for specific careers

# Lesson Two:

## Career Exploration

- Rationale:
  - Create the link between what they want to be and what it takes to get there
  - Links with many state standards
- Student goals:
  - Describe where they see themselves in 15-18 years
  - Complete a career interest inventory and receive a list of compatible careers
  - Identify careers that meet their interests and talents

# Lesson Three:

## I'm Going to College!

- **Rationale:**
  - Build awareness of the requirements for postsecondary education
  - Links to local academic requirements
- **Student goals:**
  - Identify factors that colleges consider when evaluating applicants
  - Identify specific classes to take in HS to be college ready
  - Understand steps to prepare themselves for a pre-college track
  - Recognize tests required for admittance into college
  - Identify state assessments and tests required for HS graduation Identify individual learning style(s) and ways to be more successful in their studies



# Lesson Four:

## Paying for College

- Rationale:
  - Awareness (not memorization) of financial aid terminology
  - Parents - Start saving now!
- Student goals:
  - List three ways that financial aid can help them to pay for college
  - Identify basic financial aid terms

# Lesson Five:

## Connecting College and Careers

- Rationale:
  - Make education and career connections by learning about the experiences of others
- Student goals:
  - Interact with a working professional
  - Describe the career and educational experiences of a working professional
  - Articulate the requirements for the Career Day presentation

# Lesson Six:

## Career Day

- Rationale:
  - Share what they've learned
- Student goals:
  - Describe their career interests to their classmates
  - Present their Career Day presentation
  - Demonstrate what they have learned during the course
  - Describe expectations for the upcoming college visit

# clcu's CACG C2K-K2C Grand Finale: The College Visit

- Usually students' most memorable activity
- Not just a “college tour”:
  - “Mock classes”
  - Panels with college students
  - Lunch on campus
- Invite parents to participate



# Parent Engagement

- Family Information Sheets for each lesson available to go home to families in English and Spanish
- Certificate of Accomplishment for students to share with their families
- Invite parents to participate in the college visit
- Incorporate into current efforts in the school day



## 2. Professional Development and Curriculum Training

- clcu will provide training to the NYGEAR UP sites' leadership (train-the-trainer), or directly train schools' staffs responsible for implementing the curriculum.
- Yr 1:
  - 1 curriculum training per site and 1 Statewide PD webinar
- Yrs 2-6:
  - Fall: Curriculum training and PD session at each site
  - Spring: Curriculum Debrief and PD session

## 2. Professional Development and Curriculum Training

- Curriculum Training

- Fall: Curriculum Training and PD Session

- Train-the-trainer or school staff and provide an orientation on the components, activities and resources in the particular grade's curriculum to ensure staff can successfully implement the curriculum each year. Also provide a PD session on a relevant topic to the sites' leadership.

- Spring: Debrief meeting and PD Session

- Discuss curriculum implementation outcomes, challenges and plans for the subsequent year's curriculum and provide a PD session on resources and/or research relevant to the cohort's grade.

### 3. Facilitating Campus Visits (Yrs 2-5) and Regional Workshops (Yr 6 only)

- Yrs 2-5
  - Facilitate visits to Independent Sector campuses
  - 8 half-day campus visits for up to 100 students and chaperones/per visit (Yrs 2-5)
  - clcu will pay for lunch; **sites are responsible for transportation**
- Yr 6
  - Since students will have completed their campus visits, clcu will organize 2 regional workshops on topics (TBD) such as: college and financial aid application completion, transition, interview and dress for success, and resume development (**sites responsible for transportation**)

## 4. Conference/Meetings/Presentations

- clcu plans on presenting at a minimum of 1 national conference to share NYGEAR UP project's outcomes and successes

## 5. Regional Institutions' Advisory Group (RIAG)

- clcu will form a network, the Regional Institutions' Advisory Group (RIAG), to engage representatives from clcu independent colleges and universities in the Independent Sector's NYGEAR UP network.
- The RIAG will assist clcu with: development of each year's curriculum; recommending PD faculty/experts; work to create a Pathway to College for NYGEAR UP students, identifying campuses and organizing campus visits.



## 5. Regional Institutions' Advisory Group (RIAG)

- Pathway to College initiative
  - RIAG member institutions would adopt a minimum of one NYGEAR UP school for the duration of the grant. The colleges would provide to the students in the adopted schools, via a distribution mode determined in collaboration with the NYGEAR UP sites, an annual grade-appropriate, personalized message and information about college preparation and academics.

# Questions?

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